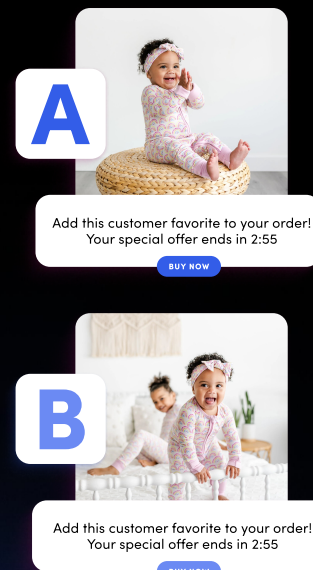


Personalize, test, and optimize for growth

Unlimited A/B testing means you can continually improve every aspect of your store. From recommendations to content, iteratively test ideas to deliver better personalized shopping experiences that boost conversions and grow your revenue.



50,000+ Shopify brands have accelerated revenue growth with Rebuy

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Effortless setup and customization

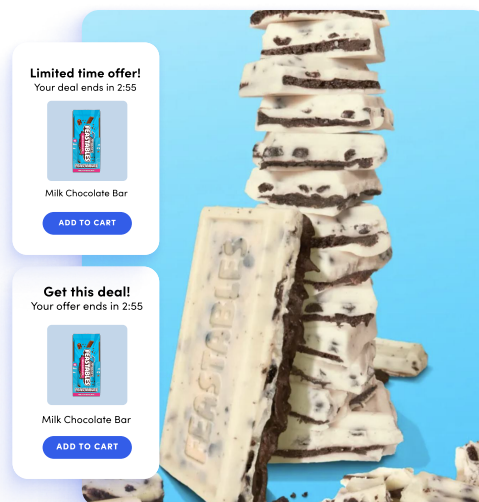
Launch tests in minutes using our user-friendly interface that helps you achieve results faster.

Powerful experimentation

Run unlimited tests using multiple variations of on-site elements to find the perfect mix that maximizes conversions and drives revenue.

Plan ahead

Schedule and execute tests on your own timeline by easily setting start and optional end dates to match your business strategy.



Actionable insights

Our intuitive dashboard lets you analyze historical test results and customer behavior, ensuring data-driven decisions every step of the way.

Optimize conversion rates

A/B testing is the top method for conversion rate optimization—research shows that a successful test can increase an ecommerce brand's average revenue per unique visitor by up to 50%.¹



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"We learned so much about our customers through A/B testing... it's helped us uncover hidden gems, like the popularity of mystery products post-purchase."

Luke Ebbens,
Head of Ecommerce

Learn more about A/B Testing

¹ Shubham Dubey, "CRO Industry Insights: Experts Share the Present and Future of Conversion Rate Optimization," VWO Blog, blog, January 22, 2024, <https://vwo.com/blog/cro-industry-insights/>